



Thursday, May 1<sup>st</sup> 2008  
1:30pm-5:00pm  
Georgia Pacific Auditorium  
55 Park Place Ave  
Atlanta, GA 30339

## **Managing Your Small Business during Economic Slowdown – Prepare for the Worst & Plan for the Best**

U.S. Pan Asian American Chamber of Commerce, Southeast Chapter ([www.uspaacc-se.com](http://www.uspaacc-se.com)) is committed to supporting and helping to grow Asian American businesses. On Thursday, May 1<sup>st</sup>, 2008 the USPAACC-SE will be hosting a ***Business Workshop about what to do during economic slowdown. The workshop will focus on certain measures small business owners can take to prepare for the worst and plan for the best in order not to participate or even capitalize in this economic slowdown.***

This event will consist of three major sessions:

- 2:00 – 3:00pm Panel Presentation by the following panelists:
- Dr. Don Sabbarese, Director of Econometric Center at Kennesaw State University
  - Mildred Quinley, GSA Small Business Specialist
  - Mary Ellen McClanahan, Director of Governor's Entrepreneur & Small Business Office
  - Sandeep Gauba, President of Metasys Inc.
- 3:00 – 4:00pm Keynote Speaker by Tim Fulton, Vistage Group Chair  
After the speech, the audience will be divided into groups for discussion
- 4:00 – 5:00pm Networking Reception

The event will be held from 1:30pm-5:00pm at Georgia Pacific HQ, 55 Park Place Blvd, auditorium, Atlanta, GA 30303. Registration is from 1:00pm-1:30pm.

To register for this event, go to [www.uspaacc-se.com](http://www.uspaacc-se.com) and click on Events on the left panel. The registration deadline will be **Friday, April 18th**. This event will be free for USPAACC members and \$25 for non-members. Sponsorships are available, please see the for sponsorship levels below.

## USPAACC-SE Business Workshop

### Managing Your Small Business during Economic Slowdown

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Atlanta, GA

The **sponsorship opportunities** for corporations and Asian American business enterprises (AABE's) are listed below. Please contact Lawrence Bunde at [Lawrence@bunde.com](mailto:Lawrence@bunde.com) or Mark Liu at [maliu@cokecce.com](mailto:maliu@cokecce.com) to sign up to be a sponsor of this event.

**The sponsorship deadline is Friday, April 18th, 2008.**

#### **Gold Sponsors:**

- AABE sponsorship level: \$1,000
  - Corporation sponsorship level: \$2,500
- Benefits: 4 free admissions to event, recognition in media, e-mail and web promotion, company logo on handout materials, ability to have promotional items distributed at event, opportunity for sponsors to give 5 minute welcome/close speech at event

#### **Silver Sponsors:**

- AABE sponsorship level \$500
  - Corporation sponsorship level \$1,000
- Benefits: 2 free admissions to event, recognition in media, sponsor recognition at event, e-mail and web promotion, company logo on handout materials.

#### **Bronze Sponsors:**

- AABE sponsorship level \$100
  - Corporation sponsorship level \$500
- Benefits: 1 free admission to event, recognition in media, e-mail and web promotion, company logo on handout materials